

**RAPID FUN FEST
2017 Festival Results**

2016 Festival Results

BOOTH NAME	2017 Festival Results				2016 Festival Results			
	REVENUE	EXPENSES	PROFIT	% MARGIN	REVENUE	PROFIT	% MARGIN	
Major/TV/Windows	\$25,260	\$11,046	\$14,214	56.3 %	\$27,441	\$16,156	58.9 %	
Beer & Wine Tickets	22,026	7,159	14,867	67.5 %	12,180	6,930	56.9 %	
Bars and Bells	3,630	754	2,876	79.2 %	3,730	3,082	82.6 %	
Pepsi/Water	2,608	2,029	579	22.2 %	2,746	885	32.2 %	
Split the Pot	4,580	48	4,532	99.0 %	4,098	4,093	99.9 %	
Money Wheel	2,370	56	2,314	97.6 %	2,285	2,226	97.4 %	
Pick A Winner	377	36	341	90.5 %	838	674	80.4 %	
Pringle Ring Toss	456	50	406	89.0 %	448	398	88.8 %	
Jumbo Poker	589	0	589	100.0 %	754	754	100.0 %	
Candy	318	76	242	76.1 %	443	317	71.6 %	
Crazy Hats	435	189	246	56.6 %	691	269	38.9 %	
Clown Alley	2,075	1,169	906	43.7 %	1,783	663	37.2 %	
Beat the Dealer	2,442	0	2,442	100.0 %	2,251	2,243	99.6 %	
Big Six	830	0	830	100.0 %	517	517	100.0 %	
Mystery Money	3,054	45	3,009	98.5 %	2,019	1,912	94.7 %	
Food	11,804	5,301	6,503	55.1 %	11,154	5,917	53.0 %	
Bid n Buy	9,192	3,058	6,134	66.7 %	8,036	5,772	71.8 %	
Basket Raffle	4,221	250	3,971	94.1 %	4,757	4,202	88.3 %	
Shaved Ice	333	0	333	100.0 %	400	400	100.0 %	
Horse Races	0	0	0	#DIV/0! %	703	-492	-70.0 %	
Kettle Corn	1,027	616	411	40.0 %	815	353	43.3 %	
Ring Toss	521		521	100.0 %	534	534	100.0 %	
Snacks	1,269	259	1,010	79.6 %	717	531	74.1 %	
Rides	2,038		2,038	100.0 %	1,303	1,303	100.0 %	
Wine Toss	876	65	811	92.6 %	1,313	1,070	81.5 %	
Wheel of Wow	0		0	#DIV/0!	372	10	0.0 %	
Anything Airbrushed	0		0	#DIV/0!	200	200	0.0 %	
Sponsors / Donations	5,545		5,545	100.0 %	6,550	6,500	100.0 %	
Rounding Adjust.	-9		-9	100.0	153	149		
Advertising		2,961	-2,961			-2,529		
Entertainment		6,900	-6,900			-9,900		
Bldg & Grounds		6,353	-6,353			-4,050		
Currency Counter		0	0			-210		
Police Protection		1,669	-1,669			-2,492		
ATM		150	-150			-150		
Misc. Supplies		<u>1,609</u>	<u>-1,609</u>		<u>90</u>	<u>-2,979</u>		
Grand Total	<u>\$107,867</u>	<u>\$51,848</u>	<u>\$56,019</u>	51.9 %	<u>\$99,321</u>	<u>\$45,258</u>	45.6 %	